



Paws at the Net 2019

Have a BALL for a good cause!

Dear Friend,

From August 9th through 11th, Paws at the Net—the 2016 USTA Arkansas Adult Tennis Tournament of the Year, the 2017 USTA Arkansas Special Tennis Event of the Year, and the 2017 USTA Southern Special Tennis Event of the Year—returns to Rebsamen Tennis Center. Benefiting Central Arkansas Rescue Effort for Animals, Inc. (CARE), Paws at the Net is a USTA sanctioned tournament where guests will enjoy competitive matches, food, beverages, and some of our adoptable dogs. We invite you to have a ball for a good cause while supporting CARE's mission to rescue and rehome cats and dogs in need!

If you sponsored one of CARE's fun and fabulous fundraisers in the past, you helped make that event a success, and we greatly appreciate your support. We hope we can count on your sponsorship again this year. If you are new to CARE, sponsoring is a great opportunity to show central Arkansas your company's commitment to animal rescue and sterilization while promoting your company in a highly visible way.

By capitalizing on last year's success, utilizing a wide array of promotional avenues, attracting guests and players from across the state, and featuring adoptable CARE dogs, Paws at the Net will be an ace for animal rescue! Your sponsorship will reflect that you endorse CARE's spay and neuter programs, which prevent more unwanted pets, our partnership with the Arkansas Department of Correction on the Paws in Prison program, and our mission to rescue and rehome cats and dogs facing euthanasia in Arkansas's shelters.

The financial assistance of caring sponsors like you is crucial in carrying on our work. Thanks to you, CARE has saved the lives of over 4,250 cats and dogs and aided in the sterilization of more than 13,000 pets since our founding in 1998. Please help us continue our mission by reviewing the many Paws at the Net sponsorship opportunities we have to offer and selecting the option that best suits your company. Your generous support is needed now more than ever, and a large portion of your contribution is tax deductible. If you have any questions, please contact me at 501-603-2273 or at director@careforanimals.org.

Thank you for helping us serve up some fun at Paws at the Net 2019!

Take CARE,

A handwritten signature in black ink that reads "Victoria Vander Schilden".

Victoria Vander Schilden

Executive Director

Central Arkansas Rescue Effort for Animals, Inc.



Paws at the Net 2019

Have a BALL for a good cause!

Sponsorship Opportunities

Presenting Sponsor - \$3,000

- ÉExclusive sponsorship of a CARE Saturday Showing (Date to be determined)
- ÉBanner with business name and logo displayed at the event and Saturday Showing
- ÉRecognition during and inclusion in player award presentation
- ÉTitle sponsor status with your name and logo listed on promotional materials
- ÉRecognition on tournament t-shirts and in event program
- ÉSponsor recognition on CARE website, social media posts, and event email blasts
- ÉPlayer swag bag promotional and marketing opportunities

Grand Slam Sponsor - \$1,000

- ÉName the next adoptable cat or dog (Includes sponsor recognition on pet's website profile)
- ÉSponsor name and logo listed on promotional materials
- ÉRecognition on tournament t-shirts and in event program
- ÉSponsor recognition on CARE website, social media posts, and event email blasts
- ÉPlayer swag bag promotional and marketing opportunities
- ÉThis Court Sponsored By sign with sponsor name and logo

Game Set Match Sponsor - \$750

- ÉSponsor name and logo listed on promotional materials
- ÉRecognition on tournament t-shirts and in event program
- ÉSponsor recognition on CARE website, social media posts, and event email blasts
- ÉPlayer swag bag promotional and marketing opportunities
- ÉThis Court Sponsored By sign with sponsor name and logo

Ace Sponsor - \$500

- ÉSponsor name and logo listed on promotional materials
- ÉRecognition on tournament t-shirts and in event program
- ÉSponsor recognition on CARE website and social media posts
- ÉPlayer swag bag promotional and marketing opportunities

Love All Sponsor - \$250

- ÉSponsor name and logo listed on promotional materials and in event program
- ÉSponsor recognition on CARE website and social media posts

Court Sponsor - \$100

- ÉThis Court Sponsored by sign with sponsor name and logo or photograph displayed at the event (if the number of court sponsorships exceeds the number of courts at Rebsamen, some courts may feature more than one sign)
- ÉHonor a significant event in someone's life, memorialize a loved one, or show off your furry friend(s) with this sponsorship option

CARE is a 501(c)(3) nonprofit organization, Federal Tax ID #71-0814741, a portion of your sponsorship is tax deductible.



Paws at the Net 2019

Have a BALL for a good cause!

Name: _____

Company: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

SPONSORSHIP OPTIONS:

I/My company would like to sponsor Paws at the Net as follows:

- Presenting Sponsor - \$3,000
- Grand Slam Sponsor - \$1,000
- Game Set Match Sponsor - \$750
- Ace Sponsor - \$500
- Love All Sponsor - \$250
- Court Sponsor - \$100

METHOD OF PAYMENT:

A check in the amount of \$_____ is enclosed. Please make checks payable to CARE for Animals, Inc.

Credit Card: Amex Discover MasterCard Visa

Card number and Security code

Expiration date

Name as it appears on card

Signature

Please return to CARE for Animals, Inc. by mail at P.O. Box 7604, Little Rock, AR 72217 or by e-mail at director@careforanimals.org. For more information, contact Victoria Vander Schilden at (501) 603-2273.

CARE is a 501(c)(3) nonprofit organization, Federal Tax ID #71-0814741.

Thank you for your support and commitment to CARE for Animals, Inc.